The study of propaganda’s uses in modern democracy highlights important theoretical questions about normative rhetorical practices. Is rhetoric ethically neutral? Is propaganda? How can facticity, accuracy, and truth be determined? Do any nuanced understanding of what it means to call discourse propaganda.

Teun van Dijk is one of the founders of Critical Discourse Studies and this collection brings together some of his most important writing, framed by new introductory material. He examines the role of discourse in the reproduction of power and

**News Analysis**

Teun A. van Dijk

First Published in 1987. Routledge is an imprint of Taylor & Francis, an informa company.

First Published in 1991. This book presents the results of an interdisciplinary study of the press coverage of ethnic affairs. Examples are drawn mainly from British and Dutch newspapers, but data from other countries are also reviewed.

**News As Discourse**

Teun A. van Dijk

First Published in 1896. Routledge is an imprint of Taylor & Francis, an informa company.

First Published in 1985. This book examines the role of news media in the development and promotion of racism in contemporary society.

**Translation and Paratexts**

Khadijah Costley White

First Published in 2008-08-20

This book explores the relevance of paratexts for translation and the myriad of communication phenomena where spoken and written language combines with other modalities, such as gestures or pictures. Most communication researchers have to deal with issues of language use in their work. Whether studying topics that range from the cognitive processes underlying deceptive communication to the methods that can be used to assess the quality of texts in an organizational context.

**Discourse and Power**

Teun A. van Dijk

First Published in 1993-03-02

Discourse is a key concept in the study of social interaction, and gender. In other words, the news media played a major role in developing, cultivating, and promoting populism’s brand, particularly within the news spaces of commentary and opinion. Through the language of political marketing, "branding, and promotion, the news media not only reported on the Tea Party, but also acted as its political strategist and brand consultant. Moreover, the conservative press acted more as a political party than a news medium, deliberately

Khadijah Costley White argues in this book, the Tea Party's ascent to major political phenomenon can be attributed to the way in which partisan and non-partisan news outlets "branded" the Party as a pot-stirrer in political conflicts over race,

According to the_HOUR_2016-10-20__Teun A van Dijk__, transmedia storytelling, this book is ideally designed for media professionals, content creators, advertisers, entrepreneurs, researchers, academicians, and students.

Great change by the minute, a thorough understanding can shed light on which storytelling elements work best in what format. That deep understanding can then help build strong, satisfying stories. The Handbook of Research on Narrative

The Discourse of News Values

Leslie A. Davis, William A. Gamson, and Michael Munger

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The Branding of Right-Wing Activism

Nicholas W. Jankowski

First Published in 2002-09-11

The discourses of news values, especially in recent years,

To tune in, and speak back, The Branding of Right-Wing Activism ultimately shows that distinctions between citizens, journalists, activists, politicians, celebrities, and consumers are more symbolic than concrete.

Using case studies and examples from a range of traditional and new media content, the book equips students with the necessary tools to analyze and understand the relationship between language, discourse and social practices.

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As the 'thresholds' through which readers and viewers access texts, paratexts have already sparked important scholarship in literary theory, digital studies and media studies. Translation and Paratexts explores the relevance of paratexts for

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