China's Soft Power and International Relations - Hongyi Lai - 2012-05-23
China's soft power has attracted considerable attention in the recent decade. In this volume scholars from the U.K., Europe, the U.S., Singapore, Australia, Hong Kong and mainland China, including a number of well-established and well known analysts on China, examine main areas where China has made noticeable advances in its appeal and influence. They include China’s foreign policy discourse, international communication, cultural diplomacy, and foreign assistance. In addition, Chinese concept of soft power, foreign policy strategy, and the relationship between its international standing and that of the U.S. are also closely analysed. The volume covers some of the most recent development and assesses China’s soft power critically. This book offers an assessment of China’s efforts to cultivate its international image, as well as a critique of Nye’s theory of soft power. It draws on case studies of the Chinese diplomatic practice and utilizes world opinion polls. This volume offers a theoretical and empirical perspective on the discussion on soft power with a particular focus on China’s soft power.

China's Soft Power and International Relations - Hongyi Lai - 2012-05-23
China’s soft power has attracted considerable attention in the recent decade. In this volume scholars from the U.K., Europe, the U.S., Singapore, Australia, Hong Kong and mainland China, including a number of well-established and well known analysts on China, examine main areas where China has made noticeable advances in its appeal and influence. They include China’s foreign policy discourse, international communication, cultural diplomacy, and foreign assistance. In addition, Chinese concept of soft power, foreign policy strategy, and the relationship between its international standing and that of the U.S. are also closely analysed. The volume covers some of the most recent development and assesses China’s soft power critically. This book offers an assessment of China’s efforts to cultivate its international image, as well as a critique of Nye’s theory of soft power. It draws on case studies of the Chinese diplomatic practice and utilizes world opinion polls. This volume offers a theoretical and empirical perspective on the discussion on soft power with a particular focus on China’s soft power.

Soft Power - Mingjiang Li - 2009-08-15
Soft power has become a very popular concept in international affairs, appearing in government policy papers, academic discussions, and the popular media. In China, soft power has become one of the most frequently used phrases among political leaders, leading academics, and journalists. Defined against hard power, which often involves threat and coercion, soft power applies attraction, persuasion, and cooperation, finding its sources in culture, political values, and foreign policies. China, rich in culture and traditional philosophy, boasts abundant sources of soft power. Soft Power attempts to analyze the domestic and international views of China’s soft power, the main strengths and weaknesses of China’s soft power, and the application of soft power in China’s international politics. It provides a comprehensive exploration of the soft power dimension in China’s foreign relations by integrating views from various disciplines, such as history, education, culture, political economy, comparative politics, and philosophy. The book argues that soft power has become a very popular concept in China, that China is contemplating and exploring an innovative strategy in its rise and international politics, and that there have been quite a few notable elements of this in China’s diplomatic practice, including softer rhetoric, promotion of the Chinese culture abroad, economic diplomacy, and image building. The book also argues that the limitations of China’s soft power primarily stem from political values and China’s own transitions, and reflects the reality that views and opinions regarding China’s soft power are fairly diverse both in China and in the international arena.

Chinese Soft Power and Its Implications for the United States - Carola McGiffert - 2009
China has been pursuing its national interests recently through the exercise of “soft power,” as it projects a nonconfrontational face to the developing world. It is China’s rapid economic expansion—and the country’s need for natural resources, export markets, and political influence—that has led it to step up its engagement with developing countries in Southeast Asia, the Middle East, Africa, and Latin America. Extensive debate is ongoing in China regarding the source of the country’s soft power and its reasons for utilizing it. It currently lacks a coordinated national soft-power strategy and views its soft power as defensive and largely reactive, a point of view intended to allay fears in other states of a Chinese threat. In the United States, also, debate is taking place about whether China’s soft-power projection represents healthy competition or a strategic threat. Engaging China successfully on critical global issues such as climate change, energy, and security requires an accurate assessment of Chinese policy, exigencies, and progress in these issue areas. This new report from the CSIS Smart Power Initiative seeks to provide such an assessment, offering a multifaceted view of China’s use of smart power and its implications for the United States.

Chinese Soft Power and Its Implications for the United States - Carola McGiffert - 2009
China has been pursuing its national interests recently through the exercise of “soft power,” as it projects a nonconfrontational face to the developing world. It is China’s rapid economic expansion—and the country’s need for natural resources, export markets, and political influence—that has led it to step up its engagement with developing countries in Southeast Asia, the Middle East, Africa, and Latin America. Extensive debate is ongoing in China regarding the source of the country’s soft power and its reasons for utilizing it. It currently lacks a coordinated national soft-power strategy and views its soft power as defensive and largely reactive, a point of view intended to allay fears in other states of a Chinese threat. In the United States, also, debate is taking place about whether China’s soft-power projection represents healthy competition or a strategic threat. Engaging China successfully on critical global issues such as climate change, energy, and security requires an accurate assessment of Chinese policy, exigencies, and progress in these issue areas. This new report from the CSIS Smart Power Initiative seeks to provide such an assessment, offering a multifaceted view of China’s use of smart power and its implications for the United States.
It forms the core of the Bush administration's new national security strategy. But hard power remains crucial in a world of states trying to guard their independence and of non-state groups looking to project their own influence. This book is a global comparative history of how soft power was first explored and then moved into the internationally accepted status of a viable foreign policy tool.


Joseph Nye coined the term "soft power" in the late 1980s. It is now used frequently—and often incorrectly—by political leaders, editorial writers, and academics around the world. So what is soft power? Soft power lies in the ability to attract and persuade. Whereas hard power—the ability to coerce—grows out of a country's military or economic might, soft power arises from the attractiveness of a country's culture, political ideals, and policies. Hard power remains crucial in a world of states trying to guard their independence and of non-state groups looking to project their own influence. This book is our guide.

Soft Power With Chinese Characteristics - Ying Zha - 2019-12-05

This book examines the Chinese Communist Party's attempts to improve China's image around the world, thereby increasing its "soft power." This soft, attractive form of power is crucial if China is to avoid provoking an international backlash against its growing military and economic might. The volume focuses on the period since Xi Jinping came to power in 2012, and is global in scope, examining the impact of Chinese policies from Hong Kong and Taiwan to Africa and South America. The book explains debates over soft power within China and delves into case studies of important policy areas for China's global image campaign, such as film, news media and the Confucius Institutes. The most comprehensive work of its kind, the volume presents a picture of a Chinese leadership that has access to vast material resources and growing global influence but often struggles to convert these resources into genuine international affection. With a foreword by Joseph Nye, Soft Power With Chinese Characteristics will be invaluable to students and scholars of Chinese politics and Chinese media, as well as international relations and world politics more generally.

Soft Power With Chinese Characteristics - Ying Zha - 2019-12-05

This book examines the Chinese Communist Party's attempts to improve China's image around the world, thereby increasing its "soft power." This soft, attractive form of power is crucial if China is to avoid provoking an international backlash against its growing military and economic might. The volume focuses on the period since Xi Jinping came to power in 2012, and is global in scope, examining the impact of Chinese policies from Hong Kong and Taiwan to Africa and South America. The book explains debates over soft power within China and delves into case studies of important policy areas for China's global image campaign, such as film, news media and the Confucius Institutes. The most comprehensive work of its kind, the volume presents a picture of a Chinese leadership that has access to vast material resources and growing global influence but often struggles to convert these resources into genuine international affection. With a foreword by Joseph Nye, Soft Power With Chinese Characteristics will be invaluable to students and scholars of Chinese politics and Chinese media, as well as international relations and world politics more generally.

Soft-Power Internationalism - Burcu Baykurt - 2021-05-11

The term "soft power" was coined in 1990 to foreground a capacity in statecraft analogous to military might and economic coercion: getting others to want what you want. Emphasizing the magnetism of values, culture, and communication, this concept promised a future in which cultural institutes, development aid, public diplomacy, and trade policies replaced nuclear standoffs. From its origins in an attempt to envision a United States-led international order for a post–Cold War world, it soon made its way to the foreign policy toolkits of emerging powers looking to project their own influence. This book is a global comparative history of how soft power came to define the interregnum between the celebration of global capitalism in the 1990s and the recent resurgence of nationalism and authoritarianism. It brings together case studies from the European Union, China, Israel, Australia, and India.
concept of “the Chinese dream,” intended to rival and perhaps appeal more strongly than “the American dream,” in the hands of other states seeking to counter U.S. hegemony by nonmilitaristic means. Contributors detail how global and regional powers created a variety of new ways of conducting foreign policy, sometimes to build new solidarities outside Western colonial legacies and sometimes with more self-interested purposes. Offering a critical history of soft power as an intellectual project as well as a diplomatic practice, Soft-Power Internationalism provides new perspectives on the potential and limits of a multilateral liberal global order.

Soft-Power Internationalism - Burcu Baykurt - 2021-05-11

The term “soft power” was coined in 1990 to foreground a capacity in statecraft analogous to military might and economic coercion: getting others to want what you want. Emphasizing the magnetism of values, culture, and communication, this concept promised a future in which cultural institutes, development aid, public diplomacy, and trade policies replaced nuclear standoff. From its origins in an attempt to envision a United States-led liberal post-Cold War world, it soon made its way to the foreign policy toolkits of emerging powers looking to project their own influence. This book is a global comparative history of how soft power came to define the interregnum between the celebration of global capitalism in the 1990s and the recent resurgence of nationalism and authoritarianism. It brings together case studies from the European Union, China, Brazil, Turkey, and the United States, examining the genealogy of soft power in the Euro-Atlantic and its evolution in the hands of other states seeking to counter U.S. hegemony by nonmilitaristic means. Contributors detail how global and regional powers created a variety of new ways of conducting foreign policy, sometimes to build new solidarities outside Western colonial legacies and sometimes with more self-interested purposes. Offering a critical history of soft power as an intellectual project as well as a diplomatic practice, Soft-Power Internationalism provides new perspectives on the potential and limits of a multilateral liberal global order.

Charm Offensive - Joshua Kurlantzick - 2007-01-01

At the beginning of the twenty-first century, China is poised to become a major global power. And though much has been written of China’s rise, a crucial aspect of this transformation has gone largely unnoticed: the way that China is using soft power to appeal to its neighbours and to distant countries alike. This original book is the first to examine the significance of China’s recent focus on soft power, that is, diplomacy, trade incentives, cultural and educational exchange opportunities, and other techniques, to project a benign national image, present China as a model of social and economic success, and develop stronger international alliances. Drawing on years of experience tracking China’s policies in Southeast Asia, Latin America, and Africa, Joshua Kurlantzick reveals how China has wooed the world with a charm offensive that has largely escaped the attention of American policymakers. Beijing’s new diplomacy has altered the political landscape in Southeast Asia and far beyond, changing the dynamics of China’s relationships with other countries. China also has taken advantage of American policy mistakes, the author contends. In a provocative conclusion, he considers a future in which China may be the first nation since the Soviet Union to rival the U.S. in international influence.

Charm Offensive - Joshua Kurlantzick - 2007-01-01

At the beginning of the twenty-first century, China is poised to become a major global power. And though much has been written of China’s rise, a crucial aspect of this transformation has gone largely unnoticed: the way that China is using soft power to appeal to its neighbours and to distant countries alike. This original book is the first to examine the significance of China’s recent focus on soft power, that is, diplomacy, trade incentives, cultural and educational exchange opportunities, and other techniques, to project a benign national image, present China as a model of social and economic success, and develop stronger international alliances. Drawing on years of experience tracking China’s policies in Southeast Asia, Latin America, and Africa, Joshua Kurlantzick reveals how China has wooed the world with a charm offensive that has largely escaped the attention of American policymakers. Beijing’s new diplomacy has altered the political landscape in Southeast Asia and far beyond, changing the dynamics of China’s relationships with other countries. China also has taken advantage of American policy mistakes, the author contends. In a provocative conclusion, he considers a future in which China may be the first nation since the Soviet Union to rival the U.S. in international influence.

Screening China’s Soft Power - Paola Voci - 2017-10-02

Promoting China’s cultural soft power by disseminating modern Chinese values is one of the policies of President Xi Jinping. Although, it is usually understood as a top-down initiative, implemented willingly or unwillingly by writers, filmmakers, artists, and so on, and often manifesting itself in clumsy and awkward ways, for example, the modern Chinese values are in fact put forward in many ways by many different cultural actors. Through analyses of film festivals, CCTV, Confucius Institutes, auteurs, blockbusters, reality TV, and online digital cultures, this book exposes the limitations of China’s officially promoted soft power in both conception and practice, and proposes a pluralistic approach to understanding Chinese soft power in local, regional, and transnational contexts. As such, the book demonstrates the limitations of existing theories of soft power, and argues that the US-derived concept of soft power can benefit from being examined from a Chinese perspective.

Screening China’s Soft Power - Paola Voci - 2017-10-02

Promoting China’s cultural soft power by disseminating modern Chinese values is one of the policies of President Xi Jinping. Although, it is usually understood as a top-down initiative, implemented willingly or unwillingly by writers, filmmakers, artists, and so on, and often manifesting itself in clumsy and awkward ways, for example, the modern Chinese values are in fact put forward in many ways by many different cultural actors. Through analyses of film festivals, CCTV, Confucius Institutes, auteurs, blockbusters, reality TV, and online digital cultures, this book exposes the limitations of China’s officially promoted soft power in both conception and practice, and proposes a pluralistic approach to understanding Chinese soft power in local, regional, and transnational contexts. As such, the book demonstrates the limitations of existing theories of soft power, and argues that the US-derived concept of soft power can benefit from being examined from a Chinese perspective.

China’s Soft Power and Higher Education in South Asia - Romi Jain - 2021-05-18

This empirical work illuminates how China uses the higher education mechanism in South Asia to advance its national interests and investigates the outcomes for China, including both challenges and opportunities. Using a soft power theoretical framework, this book employs the case study of Nepal, a South Asian country of profound geostrategic value for the two competing powers of China and India. Illustrating how higher education is the mechanism for achieving soft power goals, it draws on data analysis based on archival sources and interviews with China and South Asia experts, including academics and politico-bureaucratic elites, as well as interviews with Nepalese students and alumni. Importantly, this book advances an innovative conceptual model of geointellect to trace the evolving dimensions of China’s global dominance in higher education, research, and innovation paradigm, especially in the context of the Belt and Road Initiative and ultimately reveals how foreign policy and higher education policy reinforce each other in the context of China. China’s Soft Power and Higher Education in South Asia provides an empirically rich resource for students and scholars of education, international relations, Asian studies, and China’s soft power.

China’s Soft Power and Higher Education in South Asia - Romi Jain - 2021-05-18

This empirical work illuminates how China uses the higher education mechanism in South Asia to advance its national interests and investigates the outcomes for China, including both challenges and opportunities. Using a soft power theoretical framework, this book employs the case study of Nepal, a South Asian country of profound geostrategic value for the two competing powers of China and India. Illustrating how higher education is the mechanism for achieving soft power goals, it draws on data analysis based on archival sources and interviews with China and South Asia experts, including academics and politico-bureaucratic elites, as well as interviews with Nepalese students and alumni. Importantly, this book advances an innovative conceptual model of geointellect to trace the evolving dimensions of China’s global dominance in higher education, research, and innovation paradigm, especially in the context of the Belt and Road Initiative and ultimately reveals how foreign policy and higher education policy reinforce each other in the context of China. China’s Soft Power and Higher Education in South Asia provides an empirically rich resource for students and scholars of education, international relations, Asian studies, and China’s soft power.

China’s Media and Soft Power in Africa - X. Zhang - 2016-04-08

This volume brings together scholars from different disciplines and nations to examine and assess the effectiveness of China’s soft power initiatives in Africa. It throws light not only on China’s engagement with Africa but also on how China’s increasing influence is received in the African media.

China’s Media and Soft Power in Africa - X. Zhang - 2016-04-08

This volume brings together scholars from different disciplines and nations to examine and assess the
illustrate the effects of soft power in international relations in an innovative and analytically differentiated way. A

Soft Power in China - J. Wang - 2011-01-03 This book is about how China strives to rebuild its soft power through communication. It recounts China's efforts by examining a set of public diplomacy tactics and programs in its pursuit of a 'new' and 'improved' global image. These case studies invites the reader to a more expansive discussion on the instruments of soft power.

Soft Power in China - J. Wang - 2011-01-03 This book is about how China strives to rebuild its soft power through communication. It recounts China's efforts by examining a set of public diplomacy tactics and programs in its pursuit of a 'new' and 'improved' global image. These case studies invites the reader to a more expansive discussion on the instruments of soft power.

China Orders the World - William A. Callahan - 2012-01-17 Although a growing number of books treat China's rise and world view, China Orders the World brings together Chinese and Western scholars in a uniquely detailed and nuanced exploration of how traditional Chinese culture is being remolded into a "Chinese-style" world order for the twenty-first century.

China Orders the World - William A. Callahan - 2012-01-17 Although a growing number of books treat China's rise and world view, China Orders the World brings together Chinese and Western scholars in a uniquely detailed and nuanced exploration of how traditional Chinese culture is being remolded into a "Chinese-style" world order for the twenty-first century.

Soft Power - Hendrik W. Ohnesorge - 2019-11-22 This book explores the phenomenon of soft power in international relations. In the context of current discourses on power and global power shift s, it puts forward a comprehensive taxonomy of soft power and outlines a methodological roadmap for its empirical study. To that end, the book classifies soft power into distinct components - resources, instruments, reception, and outcomes - and identifies relevant indicators for each of these categories. Moreover, the book integrates previously neglected aspects into the concept of soft power, including the significance of (political) personalities. A broad range of historical examples is drawn upon to illustrate the effects of soft power in international relations in an innovative and analytically differentiated way. A central methodological contribution of this book consists in highlighting the value of comparative-historical analysis (CHA) as a promising approach for empirical analyses of the soft power of different actors on the international stage. By introducing a comprehensive taxonomy of soft power, the book offers an innovative and substantiated perspective on a pivotal phenomenon in today's international relations. As the forces of attraction in world politics continue to gain in importance, it provides a valuable asset for a broad readership. "In this important and thoughtful book, Hendrik Ohnesorge explains and advances our knowledge of the ways that soft power, public diplomacy, and charismatic personal diplomacy are shaping the international relations of our global information age." Joseph S. Nye, Jr., Harvard University and author of The Future of Power

Soft Power - Hendrik W. Ohnesorge - 2019-11-22 This book explores the phenomenon of soft power in international relations. In the context of current discourses on power and global power shift s, it puts forward a comprehensive taxonomy of soft power and outlines a methodological roadmap for its empirical study. To that end, the book classifies soft power into distinct components - resources, instruments, reception, and outcomes - and identifies relevant indicators for each of these categories. Moreover, the book integrates previously neglected aspects into the concept of soft power, including the significance of (political) personalities. A broad range of historical examples is drawn upon to illustrate the effects of soft power in international relations in an innovative and analytically differentiated way. A central methodological contribution of this book consists in highlighting the value of comparative-historical analysis (CHA) as a promising approach for empirical analyses of the soft power of different actors on the international stage. By introducing a comprehensive taxonomy of soft power, the book offers an innovative and substantiated perspective on a pivotal phenomenon in today's international relations. As the forces of attraction in world politics continue to gain in importance, it provides a valuable asset for a broad readership. "In this important and thoughtful book, Hendrik Ohnesorge explains and advances our knowledge of the ways that soft power, public diplomacy, and charismatic personal diplomacy are shaping the international relations of our global information age." Joseph S. Nye, Jr., Harvard University and author of The Future of Power

Chinese Television and Soft Power Communication in Australia - Mei Li - 2019-12-16 Chinese Television and Soft Power Communication in Australia discusses China's soft power communication approach and investigates information handling between China and its targeted audiences in the eyes of key influencers - intermediate elites (public diplomacy policy elites in particular) in China and Australia. It explores CGTN (with staff from several professional cultures) and conducts a systemic test of how successful/unsuccessful China's soft power message projection is in terms of congruence between projected and received frames as a pivotal factor of its power status. The analysis is based on a case study of frames in the messaging on Chinese international TV about China's Belt and Road Initiative and in the minds of Australian public diplomacy policy elites. The question raised is whether and how Australia is listening.

Chinese Television and Soft Power Communication in Australia - Mei Li - 2019-12-16 Chinese Television and Soft Power Communication in Australia discusses China's soft power communication approach and investigates information handling between China and its targeted audiences in the eyes of key influencers - intermediate elites (public diplomacy policy elites in particular) in China and Australia. It explores CGTN (with staff from several professional cultures) and conducts a systemic test of how successful/unsuccessful China's soft power message projection is in terms of congruence between projected and received frames as a pivotal factor of its power status. The analysis is based on a case study of frames in the messaging on Chinese international TV about China’s Belt and Road Initiative and in the minds of Australian public diplomacy policy elites. The question raised is whether and how Australia is listening.

Soft Power in China - J. Wang - 2011-01-03 This book is about how China strives to rebuild its soft power through communication. It recounts China's efforts by examining a set of public diplomacy tactics and programs in its pursuit of a 'new' and 'improved' global image. These case studies invites the reader to a more expansive discussion on the instruments of soft power.

Soft Power in China - J. Wang - 2011-01-03 This book is about how China strives to rebuild its soft power through communication. It recounts China's efforts by examining a set of public diplomacy tactics and programs in its pursuit of a 'new' and 'improved' global image. These case studies invites the reader to a more expansive discussion on the instruments of soft power.

China Goes Global - David Shambaugh - 2013-03-07 In a sweeping account of China's growing prominence on the international stage, the author admits that China has a broad influence throughout the world, but argues that the nation falls short of being a true world power.

China Goes Global - David Shambaugh - 2013-03-07 In a sweeping account of China's growing prominence on the international stage, the author admits that China has a broad influence throughout the world, but argues that the nation falls short of being a true world power.

Japan and China as Charm Rivals - Jing Sun - 2012-08-02 Two Asian powers compete for the goodwill of their neighbors

Japan and China as Charm Rivals - Jing Sun - 2012-08-02 Two Asian powers compete for the goodwill of their neighbors

Who's Afraid of China? - Doctor Michael Barr - 2012-06-14 If China suddenly democratised, would it cease being labelled as a threat? This provocative book argues that fears of China often say as much about those who hold them as they do about the rising power itself. It focuses not on the usual trope of economic and military might, but on China's growing cultural influence and the connections between China's domestic politics and its attempts to brand itself internationally. Using examples from film, education, media, politics, and art, Who's Afraid of China? is both an introduction to Chinese soft power and a critical analysis of international reaction to it. It examines how the West's own past, hopes, and fears shape the way it thinks about and engages with China and argues that the rising power touches a nerve in the Western psyche, presenting a fundamental challenge to ideas about modernity, history, and international relations.
Soft Power - Mingjiang Li - 2009
If China suddenly democratized, would it cease being labelled as a threat? This provocative book argues that fears of China often say as much about those who hold them as they do about the rising power itself. It focuses not on the usual trope of economic and military might, but on China's growing cultural influence and the connections between China's domestic politics and its attempts to brand itself internationally. Using examples from film, education, media, politics, and art, Who's Afraid of China? is both an introduction to Chinese soft power and a critical analysis of international reaction to it. It examines how the West's own past, hopes, and fears shape the way it thinks about and engages with China and argues that the rising power touches a nerve in the Western psyche, presenting a fundamental challenge to ideas about modernity, history, and international relations.

Emerging Powers in International Politics - Mathilde Chatin - 2019-04-30
The rise of large and rapidly growing nations is having a significant impact on the global order, as their expanding influence reshapes the structure of power in the international system. These emerging powers are increasingly asserting themselves as major actors on the global scene. Leading this cadre of emerging powers are five nations referred to as the BRICS - Brazil, Russia, India, China and South Africa. This book takes inventory of both the individual and collective soft power of this rising bloc of nations. Having embraced the potential of this newly emphasized type of power as a means of generating international influence, these nations have dedicated substantial effort and resources to implementing a soft power offensive. This book was originally published as a special issue of the Journal of Political Power.

'The Confucius Institute Project' – consisting of Confucius Institutes and Classrooms, the posting of Chinese language teachers to overseas schools and universities and the Chinese Bridge language competition – represents an attempt by China to extend its influence globally through the use of soft power. Facilitated by a rapidly increasing demand for Chinese language learning, it has established a presence across the globe and made valuable contributions to the learning and teaching of Chinese. However, this has not necessarily led to an increasingly positive view of China, either at a political or a societal level. Through an analysis of official documents, interviews with those involved, a survey of Chinese-language learners and a study of academic and media sources, the author evaluates the aims of the project, and discusses whether these aims are being met.

Soft Power - Mingjiang Li - 2009
Soft Power examines China's soft power strategies in international politics. It attempts to analyze the domestic and international views of China's soft power, the main strengths and weaknesses in China's soft power, and the application of soft power in China's international politics.

Soft Power examines China's soft power strategies in international politics. It attempts to analyze the domestic and international views of China's soft power, the main strengths and weaknesses in China's soft power, and the application of soft power in China's international politics.

China's Public Diplomacy - Ingrid d'Hooghe - 2014-10-31
In China's Public Diplomacy, Ingrid d'Hooghe provides a thorough analysis of how China's approach to public diplomacy is shaped by the country's political system and Chinese culture.

India and China - Geeta Kochhar - 2020-07-19
This book looks at the changing dynamics of diplomacy of the two emerging global powers - India and China. It examines trade relations, cultural ties and economic engagements of both countries and their shifting influence in the region surrounding them. This volume takes an in-depth look at the trade and economic strategies of India and China through the prism of soft power diplomacy. It reflects on the challenges the two countries face over bilateral trade negotiations, BRICS and China's Silk Road project, along with other issues of foreign policy. The book underlines the decisive role of the soft power approach and greater people-to-people contact in the global strategies of India and China in fostering greater cooperation in the region. The book will be of great interest to researchers and students of international relations, political science, public policy and international communications. It will also be useful for think tanks, policy makers and general readers who are interested in the India-China relationship and the politics of soft power diplomacy.

India and China - Geeta Kochhar - 2020-07-19
This book looks at the changing dynamics of diplomacy of the two emerging global powers - India and China. It examines trade relations, cultural ties and economic engagements of both countries and their shifting influence in the region surrounding them. This volume takes an in-depth look at the trade and economic strategies of India and China through the prism of soft power diplomacy. It reflects on the challenges the two countries face over bilateral trade negotiations, BRICS and China's Silk Road project, along with other issues of foreign policy. The book underlines the decisive role of the soft power approach and greater people-to-people contact in the global strategies of India and China in fostering greater cooperation in the region. The book will be of great interest to researchers and students of international relations, political science, public policy and international communications. It will also be useful for think tanks, policy makers and general readers who are interested in the India-China relationship and the politics of soft power diplomacy.

The Dragon's Hidden Wings - Sheng Ding - 2008
The Dragon's Hidden Wings is the first comprehensive study on China's use of soft power. Sheng Ding provides the reader with an insightful empirical study that details China's economic and political rise on the global scene over the course of the last three decades. This book not only endeavors to examine the connections between the ongoing rise of China and what Joseph Nye defines as soft power, but also attempts to give readers a more complete understanding of China's national policy and modernization process. The main questions addressed are: What are the theoretical and empirical connections between the soft power concept and the rise of China? What are China's own soft power resources? How has Beijing used soft power to become a major player in the world? What opportunities and challenges does the use of soft power present to China? This study is essential reading for scholars of Chinese politics and foreign policy, and for scholars of international relation interested in the concept and application of soft power.

The Dragon's Hidden Wings - Sheng Ding - 2008
The Dragon's Hidden Wings is the first comprehensive study on China's use of soft power. Sheng Ding provides the reader with an insightful empirical study that details China's economic and political rise on the global scene over the course of the last three decades. This book not only endeavors to examine the connections between the ongoing rise of China and what Joseph Nye defines as soft power, but also attempts to give readers a more complete understanding of China's national policy and modernization process. The main questions addressed are: What are the theoretical and empirical connections between the soft power concept and the rise of China? What are China's own soft power resources? How has Beijing used soft power to become a major player in the world? What opportunities and challenges does the use of soft power present to China? This study is essential reading for scholars of Chinese politics and foreign policy, and for scholars of international relation interested in the concept and application of soft power.

The Dragon's Hidden Wings - Sheng Ding - 2008
The Dragon's Hidden Wings is the first comprehensive study on China's use of soft power. Sheng Ding provides the reader with an insightful empirical study that details China's economic and political rise on the global scene over the course of the last three decades. This book not only endeavors to examine the connections between the ongoing rise of China and what Joseph Nye defines as soft power, but also attempts to give readers a more complete understanding of China's national policy and modernization process. The main questions addressed are: What are the theoretical and empirical connections between the soft power concept and the rise of China? What are China's own soft power resources? How has Beijing used soft power to become a major player in the world? What opportunities and challenges does the use of soft power present to China? This study is essential reading for scholars of Chinese politics and foreign policy, and for scholars of international relation interested in the concept and application of soft power.

The Dragon's Hidden Wings - Sheng Ding - 2008
The Dragon's Hidden Wings is the first comprehensive study on China's use of soft power. Sheng Ding provides the reader with an insightful empirical study that details China's economic and political rise on the global scene over the course of the last three decades. This book not only endeavors to examine the connections between the ongoing rise of China and what Joseph Nye defines as soft power, but also attempts to give readers a more complete understanding of China's national policy and modernization process. The main questions addressed are: What are the theoretical and empirical connections between the soft power concept and the rise of China? What are China's own soft power resources? How has Beijing used soft power to become a major player in the world? What opportunities and challenges does the use of soft power present to China? This study is essential reading for scholars of Chinese politics and foreign policy, and for scholars of international relation interested in the concept and application of soft power.
Politics of China’s Environmental Protection - Gang Chen - 2009

As the dazzling economic and social changes in China have imposed substantial impact upon the quality of environmental governance, it is time to review the problems and progress in the politics of China’s environmental protection. This book analyzes the factors in China’s governance and political process that affect and restrain its capacity to handle the mounting environmental problems. It argues that solutions to China’s ecological woes to a larger extent lie in the political and institutional changes rather than in engineering, technological and investment input. The book talks about new policies and reform measures in the green area taken by the government since 2007, arguing that some of them may be quite effective in the long run, as long as they alter institutional factors and the OC growth-firstOCO mindset that obstruct the green effort. The book also includes discussion of China’s climate change policy not only because global warming has come under the limelight of the international community in recent years, but also because it offers a unique dimension to analyze the country’s environmental diplomacy and domestic bureaucratic structure on emissions cutting and related energy issues. China is currently at the crossroads of further political and economic reform, and the intensified public attention to environmental pollution may help the Chinese Communist Party to decisively push forward the long-sluggish political reforms.

Research Outline for China’s Cultural Soft Power - Guozuo Zhang - 2016-12-28

This is the first theoretical book on Chinese Cultural Soft Power. It focuses on the inner logical relations between China’s Cultural Soft Power and the realization of the China Dream, while also offering detailed explanations of the scope of and essential questions concerning Chinese cultural soft power. The book is divided into six parts, which, taken together, concisely yet thoroughly examine the theoretical roots of soft power and the current status of China’s soft power as illustrated in concrete cases. On this basis, the author subsequently draws a cautious overall conclusion on the development of China’s soft power.

Soft Power Made in China - Claire Seungeun Lee - 2019-10-23

This book analyzes the ways in which China’s soft power growth faces dilemmas in East Asia through both online and offline platforms. One dilemma for China’s transnational soft power-field expansion lies in the intersection of its source and receiving countries. The book argues that solutions to China’s ecological woes to a larger extent lie in the political and institutional changes rather than in engineering, technological and investment input. The book talks about new policies and reform measures in the green area taken by the government since 2007, arguing that some of them may be quite effective in the long run, as long as they alter institutional factors and the OC growth-firstOCO mindset that obstruct the green effort. The book also includes discussion of China’s climate change policy not only because global warming has come under the limelight of the international community in recent years, but also because it offers a unique dimension to analyze the country’s environmental diplomacy and domestic bureaucratic structure on emissions cutting and related energy issues. China is currently at the crossroads of further political and economic reform, and the intensified public attention to environmental pollution may help the Chinese Communist Party to decisively push forward the long-sluggish political reforms.
approaches distinguishes the volume from most other published works on the topic, and greatly enriches our knowledge base in this important contemporary field.

Public Diplomacy and Soft Power in East Asia - Jan Melissen - 2011-04-25
This book discusses the question of soft power and public diplomacy challenges in East Asian context. Both concepts originate in the West, and in a sense this book can therefore be seen as an exercise in critically assessing soft power and public diplomacy in a different geographical and cultural setting.

Public Diplomacy and Soft Power in East Asia - Jan Melissen - 2011-04-25
This book discusses the question of soft power and public diplomacy challenges in East Asian context. Both concepts originate in the West, and in a sense this book can therefore be seen as an exercise in critically assessing soft power and public diplomacy in a different geographical and cultural setting.

The study of Chinese media is a field that is growing and evolving at an exponential rate. Not only are the Chinese media a fascinating subject for analysis in their own right, but they also offer scholars and students a window to observe multi-directional flows of information, culture and communications within the contexts of globalization and regionalization. Moreover, the study of Chinese media provides an invaluable opportunity to test and refine the variety of communications theories that researchers have used to describe, analyse, compare and contrast systems of communications. The Routledge Handbook of Chinese Media is a prestigious reference work providing an overview of the study of Chinese media. Gary and Ming-Yeh Rawnsley bring together an interdisciplinary perspective with contributions by an international team of renowned scholars on subjects such as television, journalism and the internet and social media. Locating Chinese media within a regional setting by focusing on 'Greater China', the People's Republic of China, Taiwan, Hong Kong, Macau and overseas Chinese communities; the chapters highlight the convergence of media and platforms in the region; and emphasise the multi-directional and trans-national character of media/information flows in East Asia. Contributing to the growing de-westernization of media and communications studies; this handbook is an essential and comprehensive reference work for students of all levels and scholars in the fields of Chinese Studies and Media Studies.

The study of Chinese media is a field that is growing and evolving at an exponential rate. Not only are the Chinese media a fascinating subject for analysis in their own right, but they also offer scholars and students a window to observe multi-directional flows of information, culture and communications within the contexts of globalization and regionalization. Moreover, the study of Chinese media provides an invaluable opportunity to test and refine the variety of communications theories that researchers have used to describe, analyse, compare and contrast systems of communications. The Routledge Handbook of Chinese Media is a prestigious reference work providing an overview of the study of Chinese media. Gary and Ming-Yeh Rawnsley bring together an interdisciplinary perspective with contributions by an international team of renowned scholars on subjects such as television, journalism and the internet and social media. Locating Chinese media within a regional setting by focusing on 'Greater China', the People's Republic of China, Taiwan, Hong Kong, Macau and overseas Chinese communities; the chapters highlight the convergence of media and platforms in the region; and emphasise the multi-directional and trans-national character of media/information flows in East Asia. Contributing to the growing de-westernization of media and communications studies; this handbook is an essential and comprehensive reference work for students of all levels and scholars in the fields of Chinese Studies and Media Studies.

Chinese Scholars and Foreign Policy - Huiyun Feng - 2019-01-04
How does China see the rest of the world? One way to answer this question is to look at the work of China's scholars in the field of International Relations (IR). This leads to a second question - to what extent do Chinese IR scholars influence Beijing's foreign policy and outlook? The contributors to this book seek to answer these key questions, drawing on their own first- and second-hand experiences of involvement in scholarly IR debates in China. Discussing fundamental aspects of China's foreign policy such as China's view of the international structure, soft power projection, maritime disputes, and the principle of non-interference, this book provides insights into the hinterland of Chinese foreign policy-making. It is an invaluable reference for global IR scholars, especially those with a direct interest in understanding and predicting China's actions and reactions on a range of international issues.

China's Foreign Policy and Soft Power Influence - Alice V. Monroe - 2010
Since the late 1990s, China's robust international engagement has caught many by surprise and prompted growing American debate over the PRC's motivations and objectives. This international engagement has expanded while the United States has been preoccupied with its military involvement in Iraq and Afghanistan. Congress and other U.S. policymakers are becoming increasingly concerned that China's expanded international engagement could have its "soft power" projection and affect U.S. economic and strategic interests. Experience suggests that abrupt, unexplained shifts in policy occur with some regularity in the PRC system. This book examines and explores China’s “soft power” and foreign policy approach in the United States, Southeast Asia, South America, and Africa.

China in the World - Jennifer Hubbert - 2020-01-31
Confucius Institutes, the language and culture programs funded by the Chinese government, have been established in more than 1,500 schools worldwide since their debut in 2004. A centerpiece of China’s soft power policy, they represent an effort to smooth China’s path to superpower status by enhancing its global appeal. Yet Confucius Institutes have given rise to voluble and contentious public debate in host countries, where they have been both welcomed as a source of educational funding and feared as spy outposts, neocolonial incursions, and obstructions to academic freedom. China in the World turns an anthropological lens on this most visible, ubiquitous, and controversial globalization project in an effort to provide fresh insight into China’s shifting place in the world. Author Jennifer Hubbert takes the study of soft power policy into the classroom, offering an anthropological intervention into a subject that has been dominated by the methods and analyses of international relations and political science. She argues that concerns about Confucius Institutes reflect broader debates over globalization and modernity and ultimately about a changing global order. Examining the production of soft power policy in situ allows us to move beyond program intentions to see how Confucius Institutes are actually understood and experienced in day-to-day classroom interactions. By assessing the perspectives of participants and exploring the complex ways in which students, teachers, parents, and program administrators interpret the Confucius Institute curriculum, she highlights significant gaps between China’s soft power policy intentions and the effects of those policies in practice. China in the World brings original, long-term ethnographic research to bear on how representations of and knowledge about China are constructed, consumed, and articulated in encounters between China, the United States, and the Confucius Institute programs themselves. It moves a controversial topic beyond the realm of policy making to examine the mechanisms through which policy is implemented, engaged, and contested by a multitude of stakeholders and actors. It provides new insight into how policy actually works, showing that it takes more than financial wherewithal and official resolve to turn cultural
China in the World - Jennifer Hubbert - 2020-01-31
Confucius Institutes, the language and culture programs funded by the Chinese government, have been established in more than 1,500 schools worldwide since their debut in 2004. A centerpiece of China’s soft power policy, they represent an effort to smooth China’s path to superpower status by enhancing its global appeal. Yet Confucius Institutes have given rise to volatile and contentious public debate in host countries, where they have been both welcomed as a source of educational funding and feared as spy outposts, neocolonial incursions, and obstructions to academic freedom. China in the World turns an anthropological lens on this most visible, ubiquitous, and controversial globalization project in an effort to provide fresh insight into China’s shifting place in the world. Author Jennifer Hubbert takes the study of soft power policy into the classroom, offering an anthropological intervention into a subject that has been dominated by the methods and analyses of international relations and political science. She argues that concerns about Confucius Institutes reflect broader debates over globalization and modernity and ultimately about a changing global order. Examining the production of soft power policy in situ allows us to move beyond program intentions to see how Confucius Institutes are actually understood and experienced in day-to-day classroom interactions. By assessing the perspectives of participants and exploring the complex ways in which students, teachers, parents, and program administrators interpret the Confucius Institute curriculum, she highlights significant gaps between China’s soft power policy intentions and the effects of those policies in practice. China in the World brings original, long-term ethnographic research to bear on how representations of and knowledge about China are constructed, consumed, and articulated in encounters between China, the United States, and the Confucius Institute programs themselves. It moves a controversial topic beyond the realm of policy making to examine the mechanisms through which policy is implemented, engaged, and contested by a multitude of stakeholders and actors. It provides new insight into how policy actually works, showing that it takes more than financial wherewithal and official resolve to turn cultural presence into power.

In each chapter of The Rise of China-U.S. International Cooperation in Higher Education: Views from the Field, scholars, leaders, and practitioners describe the theoretical and practical implications of partnerships between higher education institutions in China and the U.S.

In each chapter of The Rise of China-U.S. International Cooperation in Higher Education: Views from the Field, scholars, leaders, and practitioners describe the theoretical and practical implications of partnerships between higher education institutions in China and the U.S.

After 9/11, which triggered a global debate on public diplomacy, ‘PD’ has become an issue in most countries. This book joins the debate. Experts from different countries and from a variety of fields analyze the theory and practice of public diplomacy. They also evaluate how public diplomacy can be successfully used to support foreign policy.

After 9/11, which triggered a global debate on public diplomacy, ‘PD’ has become an issue in most countries. This book joins the debate. Experts from different countries and from a variety of fields analyze the theory and practice of public diplomacy. They also evaluate how public diplomacy can be successfully used to support foreign policy.

Hollywood Made in China - Ayenne Kokas - 2017-02-07
“In a race to capture new audiences, Hollywood moguls began courting Chinese investors to create branded entertainment on an international scale—from behemoth theme parks to blockbuster films—after China’s 2001 World Trade Organization entry. Hollywood Made in China examines this compelling dynamic, where the distinctions between Hollywood’s “Dream Factory” and the “Chinese Dream” of global influence become increasingly blurred. What is revealed illuminates how China’s influence is transforming the global media industries from the inside out”—Provided by publisher.

Hollywood Made in China - Ayenne Kokas - 2017-02-07
“In a race to capture new audiences, Hollywood moguls began courting Chinese investors to create branded entertainment on an international scale—from behemoth theme parks to blockbuster films—after China’s 2001 World Trade Organization entry. Hollywood Made in China examines this compelling dynamic, where the distinctions between Hollywood’s “Dream Factory” and the “Chinese Dream” of global influence become increasingly blurred. What is revealed illuminates how China’s influence is transforming the global media industries from the inside out”—Provided by publisher.

The Beijing Olympics: Promoting China - Kevin Caffrey - 2013-09-13
The Beijing 2008 Olympic ceremonies were spectacular performances and technological accomplishments by the People’s Republic of China. However, the audience in Beijing was only the most overt element of a global audience receiving the message of the Games. For this global audience, the Beijing performances were a harbinger of wider regional and international ambitions; a message of intent that pointed to a larger Chinese plan to a degree not seen since the Ming dynasty. New Chinese ambitions embrace both soft power and hard power. The actor in this political drama of international scope is the Chinese state and its political ambitions on the world stage. The Beijing Olympics can be seen as its opening act, and the audience as global. Rather than the kind of "morality" play that is typically used in China to educate the people in politics, this new production – a production on many levels – was one aimed at audiences all around the world, and one that was a calculated expression of realpolitik. This book was previously published as a special issue of the International Journal of the History of Sport.

The Beijing Olympics: Promoting China - Kevin Caffrey - 2013-09-13
The Beijing 2008 Olympic ceremonies were spectacular performances and technological accomplishments by the People’s Republic of China. However, the audience in Beijing was only the most overt element of a global audience receiving the message of the Games. For this global audience, the Beijing performances were a harbinger of wider regional and international ambitions; a message of intent that pointed to a larger Chinese plan to a degree not seen since the Ming dynasty. New Chinese ambitions embrace both soft power and hard power. The actor in this political drama of international scope is the Chinese state and its political ambitions on the world stage. The Beijing Olympics can be seen as its opening act, and the audience as global. Rather than the kind of "morality" play that is typically used in China to educate the people in politics, this new production – a production on many levels – was one aimed at audiences all around the world, and one that was a calculated expression of realpolitik. This book was previously published as a special issue of the International Journal of the History of Sport.