[MOBI] Communicative Practices In Workplaces And The Professions Cultural Perspectives On The Regulation Of Discourse And Organizations Baywoods Technical Communications

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Communicative Practices in Workplaces and the Professions - Mark Zachry - 2017-03-02
Bringing together prominent scholars from a variety of disciplines, "Communicative Practices in Workplaces and the Professions: Cultural Perspectives on the Regulation of Discourse and Organizations" offers readers an engaging set of essays on the complicated relationship between discourse and the many institutions within which people act. Each author brings a unique theoretical perspective to conceptualizing how discourse is regulated and how it regulates when human activity is organized for such purposes as work or belonging to a profession. Together, the contributors to this collection offer a provocatively complex picture of what regulation means and the means of regulation.
This book examines communicative practices in a circuit-board manufacturing plant in California's Silicon Valley, where the employees come from diverse ethnolinguistic backgrounds, their activities involve the use of high-tech equipment and their practices are shaped by, and sometimes contest, local and global forces. Analyses of the data show that learning occurs optimally when workers make strategic use of both their home languages and English within an ecology of semiotic systems. The book demonstrates the importance of accounting for multilingual practices in studies of multimodality. Through detailed ethnography it brings the reader to a better understanding of learning-in-practice in work environments, where the complexities and accelerated growth of new technologies along with a globalized world produce new forms of multilingual and multimodal communication.
consultants in knowledge-communication.

**Workplace Communication**
- Leena Mikkola - 2019-11-14

This book provides insights into communication practices that enable efficient work, successful collaboration, and a functional work environment. Maintaining a productive and healthy workplace is predicated on interpersonal communication between people. In organizations, efficient communication is the foundation of all actions. Contributors to this book cover communication issues in relationships, teams, meetings, leadership, competence, diversity, organizational entry, social support, and digital environments in the workplace. The book illustrates all these issues in detail by presenting both relevant research findings and their practical implications in working life. Workplace Communication is ideal for current and future employees, directors, supervisors and managers, instructors, and consultants in knowledge-based expertise work. The book is appropriate for courses in organizational and leadership communication or interpersonal communication in a workplace setting.

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Language and Communication at Work - François Cooren - 2014-05-08 With the growing influence of discursive and narrative perspectives on organizing, organizational scholars are focusing increasing attention on the constitutive role that language and communication play in organizational processes. This view conceptualizes language and communication as bringing organization into being in every instant and is therefore inherently sympathetic to a process perspective. However, our understanding of the role of language in unfolding organizational processes and as a part of organizational action is still together empirical and/or conceptual contributions from leading scholars in organization and communication to develop understanding of language and communication as constitutive of work, and also analyze how language and communication actually work to achieve influence in the context of organizations. It aims to elucidate the role language, communication, and narrativity play as part of strategic and institutional work in and around organizational phenomena. In keeping with the preceding volumes in the Perspectives on Process Organization Studies series, this collection demonstrates why we need to start thinking processually and offers a range of theoretical and methodological approaches to studying these 'works in process' that we call organizations, companies, businesses, institutions, communities, associations, or NGOs

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**Language and Intercultural Communication in the Workplace** - Hans J. Ladegaard - 2018-04-19

From language classrooms to outdoor markets, the workplace is fundamental to socialisation. It is not only a site of employment where money is made and institutional roles are enacted through various forms of discourse; it is also a location actions and practices. The workplace is an interesting research site because of advances in communication technology, cheaper and greater options for travel, and global migration and immigration. Work now requires people to travel over great geographical distances, communicate with cultural ‘others’ located in different time zones, relocate to different regions or countries, and conduct business in online settings. The workplace is thus changing and evolving, creating new and emerging communicative contexts. This volume provides a greater understanding of workplace cultures, particularly the ways in which working in highly interconnected and multicultural societies shape language and intercultural communication. The chapters focus on critical approaches to theory and practice, in particular how practice is used to shape theory. They also question the validity and universality of existing models. Some of the predominant models in
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The Routledge Handbook of Language and Digital Communication provides a comprehensive, state of the art overview of language-focused research on digital communication, taking stock and registering the latest trends that set the agenda for future developments in this thriving and fast moving field. The contributors are all leading figures or established authorities in their areas, covering a wide range of topics and concerns in the following seven sections: • Methods and Perspectives; • Language Resources, Genres, and Discourses; • Digital Literacies; • Digital Communication in Public; • Digital Selves and Online-Offline Lives; • Communities, Networks, Relationships; • New debates and Further directions. This volume showcases critical syntheses of the established literature on key topics and issues and, at the same time, reflects cutting edge research and new directions for study (as emerging within social media). A wide range of languages are represented, from Japanese, Greek, German and Scandinavian languages, to computer-mediated Arabic, Chinese and African languages. The Routledge Handbook of Language and Digital Communication will be an essential resource for advanced undergraduates, postgraduates and researchers within English language and linguistics, applied linguistics and media and communication studies.

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Exploding Technical Communication - Remley
Dirk - 2020-06-30
Within the framework of New Literacy Studies, Dirk Remley presents a historical study of how technical communication practices at a World War II arsenal sponsored literacy within the community in which it operated from 1940 to 1960 and contemporary implications of similar forms of sponsorship. The Training within Industry (TWI) methods developed by the U.S. government and industry at that time included multimodal literate practices, particularly combinations of visual, oral, experiential, and print-linguistic text. Analyses reveal a hierarchy in which print-linguistic literacies were generally esteemed at the workplace and in the community. This literacy hierarchy contributed to a catastrophic accident that
for technical communication changes in the approach to designing certain training documents. This book links technical communication, especially the multimodal forms of representation commonly found in technical communication and instructional materials, to the concept of literacy sponsorship. The TWI methods used in training and system improvement during World War II are currently applied in business and industry as part of the "lean operating" and "continuous improvement" philosophies. These methods have also become part of the experiential learning philosophy favored in academia. Remley includes examples of current applications of multimodal forms of technical communication similar to those used at the arsenal as well as new media-related applications related to training and instruction. He also discusses their implications for literacy sponsorship. This book provides useful information and literacy scholars and educators as well as practical case studies for business leaders, consultants, and practitioners. Intended Audience: Scholars in technical communication and literacy/writing studies; scholars in business (especially management and organizational analysis) and business communication consultants; scholars in history and sociology.

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**The Growth of Direct Communication** - CIPD - 2002-02-01

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Computer Games and Technical Communication - Jennifer deWinter - 2016-05-23
Taking as its point of departure the fundamental observation that games are both technical and symbolic, this collection investigates the multiple intersections between the study of computer games and the discipline of technical and professional writing. Divided into five parts, Computer Games and Technical Communication engages with questions related to workplace communities and gamic simulations; industry documentation; manuals, training, testing, and number crunching; and the work of games and gamifying work. In that computer games rely on a complex combination of written, verbal, visual, algorithmic, audio, and kinesthetic means to convey information, technical and professional writing scholars are uniquely poised to investigate the intersection between the technical and symbolic aspects of the computer game complex. The contributors to this volume bring to bear the analytic tools of the field to interpret the roles of communication, production, and consumption in this increasingly ubiquitous technical and symbolic medium.
**communication** - George A. Barnett - 1986

This volume discusses power, gender, technology and communication issues in organizations. Among the issues discussed are: communication and workplace gender relations; women, power and the Internet; and the discursive nature of science and technology - a conflict-based inquiry on rationality.

**Organization--communication** - George A. Barnett - 1986

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**Exploring Professional Communication** - Stephanie Schnurr - 2012-08-21

Routledge Introductions to Applied Linguistics is a series
various fundamental topics covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice-to-theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section. Exploring Professional Communication provides an accessible overview of the vast field of communication in professional contexts from an applied linguistics perspective. It explores the nature of professional communication by discussing relevant for an understanding of this area. The book is divided into eight chapters, each dealing with a specific area of professional communication, such as genres of professional communication, identities in the workplace, and key issues of gender, leadership and culture. Although the book's main approach to professional communication is an applied linguistics one, it also draws on insights from a range of other disciplines. Throughout, Stephanie Schnurr takes an interactive approach that is reflected in the numerous examples of authentic discourse data, from a variety of written and spoken contexts. Exploring Professional Communication is critical reading for postgraduate and upper undergraduate students of applied linguistics and communication studies.

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In Citizenship and Advocacy
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**Handbook of Communication in Organisations and Professions** - Christopher N. Candlin - 2011-08-29

This volume presents major contributions of Applied Linguistics to the understanding of communications in the professions. The first two parts of this book deal with the theoretical and methodological orientations of professional communication studies, the history and development of professional communication studies, highlighting the discursive turn of Applied Linguistic research that goes far beyond the established paradigm of Language for Specific Purposes. The third part - the core of this book - presents research into professional practices from various domains (e.g. law, healthcare, business and management, organizations), sites of engagement (as e.g. lawyer-client-conference, doctor-patient interaction) and with
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**Solving Problems in Technical Communication** - Johndan Johnson-Eilola - 2012-12-26
The field of technical communication is rapidly expanding in both the academic world and the private sector, yet a problematic divide remains between theory and practice. Here Stuart A. Selber and Johndan Johnson-Eilola, both respected scholars and teachers of technical
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**The Handbook of Communication Skills**
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The Handbook of Communication Skills is recognised as one of the core texts in the field of communication, offering a state-of-the-art overview of this rapidly evolving field of study. This comprehensively revised and updated fourth edition arrives at a time when the realm of interpersonal communication has attracted immense attention. Recent research showing the potency of communication skills for success in many walks of life has stimulated considerable interest in this area, both from academic researchers, and from practitioners whose day-to-day work is so dependent on effective social skills. Covering topics such as non-verbal behaviour, listening, negotiation and persuasion, the book situates different contexts, from interacting in groups to the counselling interview. Based on the core tenet that interpersonal communication can be conceptualised as a form of skilled activity, and including new chapters on cognitive behavioural therapy and coaching and mentoring, this new edition also places communication in context with advances in digital technology. The Handbook of Communication Skills represents the most significant single contribution to the literature in this domain. Providing a rich mine of information for the neophyte and practising professional, it is perfect for use in a variety of contexts, from theoretical mainstream communication modules on degree programmes to vocational courses in health, business and education. With contributions from an internationally renowned range of scholars, this is the definitive text for students, researchers and professionals alike.
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**Training for a Smart Workforce** - Rod Gerber - 2002-09-26

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The Routledge Handbook of Health Communication brings together the current body of scholarly work in health communication. With its expansive scope, it offers an introduction for those new to this area, summarizes work for those already learned in the area, and suggests avenues for future research on the relationships between communicative processes and health/health care delivery. This second edition of the Handbook has been organized to reflect the goals of health communication: understanding to make informed decisions and to promote formal and informal systems of care linked to health and well-being. It emphasizes work in such areas as barriers to disclosure medical interactions, access to popular media and advertising, and individual searches online for information and support to guide decisions and behaviors with health consequences. This edition also adds an overview of methods used in health communication and the unique challenges facing health communication researchers applying traditional methods to efforts to gain reliable and valid evidence about the role of communication for health. It introduces the promise of translational research being conducted by health communication researchers from multiple disciplines to form transdisciplinary theories and teams to increase the well-being of not only humans but the systems of care within their nations. Arguably the most comprehensive scholarly resource available for study in this area, the Routledge Handbook of Health Communication serves an invaluable role and reference for students, researchers, and

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Odysseus-second Language
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- Matilde Grünhage-Monetti - 2003-01-01
This publication describes the situation for vocational workplace language development in several eastern and western European countries. It notes the differences in political climate, industrial development and economic resources, and highlights the issues for second language provision in each country. Most importantly for practitioners, it provides up-to-date guidelines for development of vocational and workplace language, based on international theory and practice.

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The Routledge Handbook of Language and Professional Communication - Vijay Bhatia - 2014-02-24
The Routledge Handbook of Language and Professional Communication provides a broad coverage of the key areas where language and professional communication intersect and gives a comprehensive account of the field. The four main sections of the Handbook cover:
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Approaches to Professional Communication Practice
Acquisition of Professional Competence Views from the Professions

This invaluable reference book incorporates not only an historical view of the field, but also looks to possible future developments. Contributions from international scholars and practitioners, focusing on specific issues, explore the major approaches to professional communication and bring into focus recent research. This is the first handbook of language and professional communication to account for both pedagogic and practitioner perspectives and as such is an essential reference for postgraduate students and those researching and working in the areas of applied linguistics and professional communication.

The Routledge Handbook of Language and Professional Communication - Vijay Bhatia - 2014-02-24

The Routledge Handbook of Language and Professional Communication provides a broad coverage of the key aspects of professional communication and offers a comprehensive account of the field. It is a must-read for anyone interested in the intersection of language and professional practice, whether in academia or industry.
Lukens Steel was an extraordinary business that spanned two centuries of American history. The firm rolled the first boiler plate in 1818 and operated the largest rolling mills in America in 1890, 1903, and 1918. Later it worked on the Manhattan Project and built the steel beams for the base of the World Trade Center. The company stayed in the family for 188 years, and they kept the majority of their business papers. "The Language of Work" traces the evolution of written forms of communication at Lukens Steel from 1810 to 1925. As standards for iron and steel emerged and industrial processes became more complex, foremen, mechanics, and managers began to use drawing and writing to solve problems, transfer ideas, and develop new technology. This shift in communication methods - from 'prediscursive' (oral) communication to 'chirographic' (written) communication - occurred as technology became more complex and knowledge had to span space and time. This richly illustrated volume begins with a theoretical overview linking technical communication to literature and describing the historical context. The analysis is separated into four time periods: 1810 to 1870, when little writing was used; 1870-1900, when Lukens Steel began to use record keeping to track product from furnace, through production, to the shipping dock; 1900-1915, when written and drawn communication spread throughout the plant and literacy became more common on the factory floor; and 1915-1925, when stenographer typists took over the majority of the written work. Over time, writing - and literacy - became an essential part of the industrial process.

The Language of Work - Carol Siri Johnson - 2016-12-05

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**Gender in Applied Communication Contexts** - Patrice M. Buzzanell - 2003-10-30

Gender in Applied Communication Contexts explores the intersection and integration of feminist theory as applied to four important areas: organizational communication, health communication, family communication, and instructional communication. This collection of readings
Instructional communication contributes to pragmatic ways of improving the lives of women and men in a variety of professional and personal situations. Gender in Applied Communication Contexts is recommended for upper-division and graduate-level courses in gender and communication, feminist theory, organizational communication, health communication, instructional communication, and applied communication. This anthology is also recommended as a research resource for scholars in Women's Studies, Family Studies, and Business and Management.

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**Critical Discourse Studies and/in Communication** - Susana Martínez Guillem - 2020-11-26
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Culture, Communication and Cyberspace - Kirk St. Amant - 2017-07-05
The increasingly global nature of the World Wide Web presents new challenges and opportunities for technical communicators who must develop content for clients or colleagues from other cultures and in other nations. As international online access grows, technical communicators will encounter a range of challenges related to culture and communication in cyberspace. These challenges include how to design content and develop services for online distribution to a culturally diverse audience of users; how to address cultural and linguistic factors effectively when collaborating with international colleagues and clients via online media; and how to develop effective online teaching and training practices and materials for use in learning environments comprised of culturally diverse groups of students.

The contributors to Culture, Communication and Cyberspace examine these challenges through chapters that explore the different aspects of international online communication. The contributing authors use a range of methodologies to review a variety of topics related to culture and communication in cyberspace. In so doing, the authors also examine how business trends, such as international outsourcing, content management, and the use of open source software (OSS), are affecting and could change practices in the field of technical communication as related to online cross-cultural interactions.
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**Women in Social Semiotics and SFL** - Eva Maagerø - 2021-08-27
This book showcases interviews with nine women who have made pioneering contributions to social semiotics and systemic functional linguistics (SFL), highlighting how these women have taken the discipline into new and innovative directions, and the enduring impact of their work. The volume features...
language pedagogy, literacy, of scholars inspired by the prominent linguists Michael Halliday and Ruqaiya Hasan in Sydney, reflecting on their achievements in the advancement of theory, knowledge, and practical application as well as the establishment of research centers in different parts of the world. A consistent interview format helps to illustrate the different directions the work of these scholars has taken and their different takes on key concepts to the discipline such as register, genre, text and context, and multimodality. Taken together, the interviews offer insights into key strands of social semiotic and SFL scholarship and give inspiration toward moving the field into new theoretical and applied directions. Reflecting on the groundbreaking work of renowned women scholars in social semiotics and SFL and their continued global impact, this book will be key reading for students and scholars in these fields, as well as those in the areas of

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**Movements in Organizational Communication Research**

Jamie McDonald - 2019-03-15

Movements in Organizational Communication Research is an essential resource for anyone wishing to become familiar with the current state of organizational communication research and key trends in the field. Seasoned organizational communication scholars will find that the book provides intergenerational dialogue that is found in the book, as well as the contributors’ stories about their scholarly trajectories. Those who are new to the field will find that the book enables them to familiarize themselves with the field and become a part of the organizational communication scholarly community in an inviting and accessible way. Key features of the book include: A review of current issues and future directions in 13 topical areas of organizational communication research. Intergenerational dialogue and collaboration between both established and emerging scholars in their specialty areas. Reflections by the authors on their scholarly trajectories and how they became a part of the field. Discussion questions at the end of each chapter that prompt reflections and debate. The book also features online resources for instructors: Sample course syllabus Suggested case studies from the book Cases in Organization and
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first-hand accounts of those text for introductory graduate-level courses and upper-level undergraduate courses in organizational communication. It is also an excellent supplementary text for advanced doctoral-level courses in organizational communication, and courses in related fields such as organization studies, organizational behavior, and management.

**The Routledge Handbook of Communication and Bullying** - Richard West - 2018-09-03

The Routledge Handbook of Communication and Bullying provides an essential and unique analysis of bullying and anti-bullying efforts from a communication-based perspective. Drawing on communication theory and compelling empirical research, this volume offers valuable international perspectives of this pervasive concern, examined within varied contexts. In addition to providing exemplary data-based scholarship, the Handbook is comprised of who have been bullied, adding an integral pragmatic and complementary dimension to the topic. This anthology serves as a useful resource for educators, administrators, managers, and other stakeholders who are challenged with this difficult social issue. Responding to the various charges emanating from the National Communication Association’s (NCA) Anti-Bullying Project, this collection constitutes a valuable foundation from which to draw as conversations about bullying continue around the globe.

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**Humour, Work and Organization** - Robert Westwood - 2013-02-01

Accessible and amusing in style, Humour, Work and Organization explores the critical, subversive and ambivalent character of humour, work and comedy as organized work. It examines the various individual, organizational, social and cultural means through which humour is represented, deployed, developed, used and understood. Considering the relationship between humour and organization in a nuanced and radical way and this book takes the view that humour and comedy are pervasive and highly meaningful aspects of human experience. The richness and complexity of this relationship is examined across three related domains. They are: how humour is constructed, enacted and responded to in organizational settings how organizations and work are represented comedically in various types of popular culture media how humour is used in organizations where there is a more explicit relationship between the comedic and work. An exciting and controversial text, Humour, Work and Organization will appeal to students of all levels as well as anyone interested the full complexities of human
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Afro-global Management Innovation Practices - Marius Ungerer - 2021-11-15
This book represents views, frameworks and practices on stimulating and realising our optimal potential as human beings in the context of a workplace where there is a desire to achieve shared goals and aspirations in order to accomplish positive economic, societal and environmental impacts and outcomes. It describes a vision of how life and work in organisations could be. We describe a new kind of organisation. Being a good person and doing good things while making profit are a real possibility for those management innovators who think beyond immediate
things while making profit are explore management innovation as core study field and arena for re-inventing and re-imagining how people in organisations could execute management activities such as planning, organising, leading and controlling for multiple stakeholder satisfaction and benefits. Work can be much more joyful and fulfilling than we think, but it requires courage from us to take responsibility when freedom is offered.

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**Handbook of Business Discourse** - Francesca Bargiela-Chiappini - 2009-05-12
The Handbook of Business Discourse is the most comprehensive overview of the field to date. It offers an accessible and authoritative introduction to a range of historical, disciplinary, methodological and cultural perspectives on business discourse and addresses many of the pressing issues facing a
concluding section reflects on increasingly international field of research. The collection also illustrates some of the challenges of defining and delimiting a relatively recent and eclectic field of studies, including debates on the very definition of 'business discourse'. Part One includes chapters on the origins, advances and features of business discourse in Europe, North America, Australia and New Zealand. Part Two covers methodological approaches such as mediated communication, corpus linguistics, organisational discourse, multimodality, race and management communication, and rhetorical analysis. Part Three moves on to look at disciplinary perspectives such as sociology, pragmatics, gender studies, intercultural communication, linguistic anthropology and business communication. Part Four looks at cultural perspectives across a range of geographical areas including Spain, Brazil, Japan, Korea, China and Vietnam. The future developments in Europe, North America and Asia.

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**A Research Primer for Technical Communication** - George F Hayhoe - 2020-09-11
This fully revised edition provides a practical introduction to research methods for anyone conducting and critically reading technical communication research. The
introduction to research methods for anyone conducting and critically reading technical communication research. The first section discusses the role of research in technical communication and explains in plain language how to conduct and report such research. It covers both quantitative and qualitative methods, as well as surveys, usability studies, and literature reviews. The second section presents a collection of research articles that serve as exemplars of these major types of research projects, each followed by commentary breaking down how it corresponds to the information on that research type. In addition to five new chapters of exemplars and commentaries, this second edition contains a new chapter on usability studies. This book is an essential introduction to research methods for students of technical communication and for industry professionals who need to conduct and engage with research on the job.

**Translingual Practices and Neoliberal Policies** - Suresh Canagarajah - 2016-07-28
This book responds to recent criticisms that the research and theorization of multilingualism on the part of applied linguists are in collusion with neoliberal policies and economic interests. While acknowledging that neoliberal agencies can appropriate diverse languages and language practices, including resources and dispositions theorized by scholars of multilingualism, it argues that a distinction must be made between the different language ideologies informing communicative practices. Those of neoliberal agencies are motivated by distinct ideological orientations that diverge from the theorization of multilingual practices by critical applied linguists. In addressing this issue, the book draws on the author’s empirical research on skilled migration to demonstrate how sub-Saharan African professionals in English-dominant workplaces in the
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Africa resist the neoliberal communicative expectations and employ alternate practices informed by critical dispositions. These practices have the potential to transform neoliberal orientations on material development. The book labels the latter as informed by a postcolonial language ideology, to distinguish them from those of neoliberalism. While neoliberal agencies approach languages as being instrumental for profit-making purposes, the author’s informants focus on the synergy between languages to generate new meanings and norms, which are strategically negotiated in pursuit of ethical interests, inclusive interactions, and holistic ecological development. As such, the book clearly illustrates that the way critical scholars and multilinguals relate to language diversity is different from the way neoliberal policies and agencies use multilingualism for their own purposes.

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Handbook of Research on

A compendium of over 50 scholarly works on discourse behavior in digital communication.

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Sustainable Practices - Elizabeth Shove - 2013-03-20
Climate change is widely agreed to be one the greatest challenges facing society today. Mitigating and adapting to it is certain to require new ways of living. Thus far efforts to promote less resource-intensive habits and routines have centred on typically limited understandings of individual agency, choice and change. This book shows how much
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**Assessment in Technical and Professional Communication - Margaret Hundleby - 2017-07-05**

This collection of essays focuses on both how and why assessment serves as a key element in the teaching and practice of technical and professional communication. The collection is organized to form a dual approach: on the one hand, it offers a landscape view of the activities involved in assessment - examining how it works at institutional, program, and classroom levels; on the other, it surveys assessment for formulating, maintaining, and extending the teaching and practice of technical communication. The book offers teachers, students, scholars, and practitioners alike evidence of the increasingly valuable role of assessment in the field, as it supports and enriches our thinking and practice. No other volume has addressed the demands of and the expectations for assessment in technical communication. Consequently, the book has two key goals. The first is to be as inclusive as is feasible for its size, demonstrating the global operation of assessment in the field. For this reason, descriptions of assessment practice lead to examinations of some key feature of the landscape captured by the term 'technical communication'. The second goal is to retain the public and cooperative approach that has characterized technical communication from the beginning. To achieve this, the book represents a 'conversation', with
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**New Media Communication Skills for Engineers and IT Professionals: Trans-National and Trans-Cultural Demands** - Patil, Arun - 2012-03-31

The communication demands expected of today’s engineers and information technology professionals immersed in multicultural global enterprises are unsurpassed. New Media Communication Skills for Engineers and IT Professionals: Trans-National and Trans-Cultural Demands provides new and experienced practitioners, academics, employers, researchers, and students with international examples of best practices in new, as well as traditional, communication skills in increasingly trans-cultural, digitalized, hypertext

be a valuable addition to the existing literature and resources in communication skills in both organizational and higher educational settings, giving readers comprehensive insights into the proficient use of a broad range of communication critical for effective professional participation in the globalized and digitized communication environments that characterize current engineering and IT workplaces.

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**The Language of Business Meetings** - Michael Handford
- 2010-08-19
This innovative volume presents an in-depth study of the language used by participants in business meetings. The cutting-edge research draws on the Cambridge and Nottingham Business English Corpus (CANBEC), a unique resource which brings together meetings of different types both within and between companies, involving speakers whose roles and responsibilities vary, and who represent a range of nationalities and first languages. Keywords, concordance lines and discourse analysis provide thorough insights into aspects such as the structural stages of meetings, participants' discursive practices, interpersonal language and creativity, and power and constraint. The author concludes by making practical suggestions for using these findings to inform the teaching of business English.
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**Multigenerational Communication in Organizations** - Michael G. Strawser - 2021-05-11

Multigenerational Communication in Organizations explores generational differences in the changing workplace from a communication perspective. Starting from the reality that a workplace can contain up to five different generations, like generational perceptions on the job search process; organizational culture; organizational identification; organizational crises; the dark side of workplace communication; remote working; and future challenges. Outlines of best practices and suggestions for application are provided based on the most recent data and corresponding literature. The authors also develop a data-forward understanding of Generation Z in context. This book is ideal for both scholars and practitioners in organizational communication and management, as well as for workplace managers and supervisors.

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Managing Risk in Communication Encounters - Vincent R. Waldron - 2010-01-19
This book focuses on the types of risky interactions that threaten identities, relationships, and sometimes careers, including voicing dissent, repairing broken relationships, managing privacy, responding to harassment, offering criticism, and communicating emotion. Each chapter is grounded in real-life organizational scenarios, includes recent research, applies a standard theoretical framework, and illustrates a full range of communicative tactics and discourse practices. Throughout the book, authors Vincent R. Waldron and Jeffrey W. Kassing provide examples to spur thinking, raise questions, and help readers understand how organizations benefit when employees communicate in ways that manage risk.
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